

CITY COUNCIL STRATEGIC PLAN OF WORK FOR 2016

Mission Statement: *To promote an ethical, inclusive environment that enhances and sustains the well-being of the people.*

Goal 1: **Significantly reduce crime to make Chattanooga a safer community to live, work and play**

1. Support funding for proven crime reduction initiatives.
2. Support community policing and neighborhood watch programs.
3. Support initiatives that strengthen positive relationships between residents and law enforcement.
4. Receive full activity and outcome reports, on a quarterly basis, regarding crime reduction initiatives, key performance indicators and outcomes.

Goal 2: **Repurpose existing city owned vacant or blighted property to the highest and best use for betterment of the city**

1. Enhance land bank concept as tool for greater outreach to private sector.
2. Treat these properties as assets and not liabilities.
3. Establish an incentive program for development.
4. Advertise competitive RFPs for targeted areas.
5. Seek out partners to assist in marketing effort.
6. Prevent the spread of blight and decay in neighborhoods by fostering a community's ability to stabilize its housing market.

Goal 3: **Promote small business throughout the City**

1. Establish a committee of stakeholders and small business owners who have a stake in growing our community's economy.
2. Assess potential weaknesses and hindrances to small business development.
3. Develop a small business resource guide for businesses.
4. Connect small business to revenue sources

Goal 4: **Provide for a well-maintained infrastructure**

1. Strive to ensure that sidewalks and street are safe and in good repair.
2. Increase funding annually
3. Promote equitable funding among all nine districts
4. Require notice of funding requests in order to join the discussion in advance of requests for State and Federal funding.

Goal 5: **Provide support for all citizens to become economically self-sufficient**

1. Concentrate on programs that alleviate economic disparity among segments of the community.
[Note: Determine state and federal diversity reporting standards]
2. Promote a variety of early childhood education programs.
3. Promote workforce development and job readiness training for the unemployed, under-employed and underserved.
4. Encourage the establishment of vocational education programs.
5. Provide a creative outlet for students who prefer more "hands on" learning.
6. Provide job training for students who do not wish to follow a 4-year college plan.
7. Encourage programs that support student success - ie: proper nutrition; adequate public transportation; quality childcare.